

Regulatory Activity/Legal

ES 350 and ES300 Unintended Acceleration Defect Petition (DP)

CONFIDENTIAL

- Outlook is good for NHTSA to close this issue. TMA addressing a few additional questions from the agency.

'06 - '08 Prius Headlight System Preliminary Evaluation (PE)

- TMA reports that NHTSA has decided to move forward with closing the Prius HID investigation. They believe the issue does not pose an unreasonable risk to motor vehicle safety because the headlamps are failing one at a time, rather than simultaneously. Toyota's decision to conduct a CSP was also instrumental.
- Hopefully, we can expect a closing report from NHTSA within the next three weeks.

Special Service Campaign/Limited Service Campaign/Customer Support Programs

LSC 9LE - Air Conditioner (A/C) Wire Harness Sub-Assembly Installation

- In certain '10 RX 350's equipped with Vehicle Stability Control (VSC), the engine cooling fans may remain on continuously and/or the rear brake lights may illuminate after the ignition is turned off. LSC will entail installation of sub-wire harness. **The LSC will expire in August, 2012.**
- **There are approx. 8,200 vehicles involved.**
- Launch Schedule: Area: 08/17/09 (mailed), Dealer: 08/17/09 (mailed), Owner: 08/24/09 (planned)

SSC (Non-Compliance Recall) 90G - '10 Corolla Airbag Caution Label on Driver's Sunvisor

- On August 19, 2009, a Non-Compliance Information Report (NCIR) will be filed with NHTSA regarding the driver side's airbag caution label on certain '10 model year Corollas. On approximately 10% of the affected vehicles, the adhesive may not meet the requirements of FMVSS 208, which will cause the label to peel off. Dealers will be requested to inspect the label and if necessary, replace the sun-visor.
- **There are approx. 1,300 vehicles involved.**
- Planned Activities for 08/19 (Wednesday). All times noted are Pacific Time:
 - 09:00 - TMA files NCIR for 90G.
 - 09:00 - TMS HQ Internal and Region management notifications by e-mail.
 - 10:00 - DSPMs e-mail.
 - 12:00 - Dealer Daily message posting. TMD Service Manager e-mail.
 - 17:00 - Region/PD and Dealer Notices mailed.
- **Corporate Communications does not plan to conduct a press release at this time.**
- Launch Schedule: Region: 08/19/09 (planned), Dealer: 08/19/09 (planned), Owner: early-Sept. (planned)

- **Potential Upcoming Activities**

Type	Model and MY	Model and Description	UIO	Potential Timing
SSC (SR)	'09-'10 MY Corolla and Matrix, '08-'09 MY xD	In extreme cold areas, insert Vacuum Port between intake manifold and throttle body	496,000	Aug. 26 '09
Cancelled	'10 Sequoia	Incorrect A/B warning label on sunvisor TMC determined label meets FMVSS requirements.	TBD	TBD
CSP/SPA	'01-'07 MY Prius, '06-'08 MY Highlander HV/RX400h	HV Water Pump	550,600	Early Sept. '09
SSC/LSC	Various Toyota and Lexus	2GR Engine VVT Oil Pipe	1,400,000	Oct. - Nov. '09
CSP and LSC	Last Gen. Tundra	Frame Corrosion Perforation	TBD	TBD

Pre-Delivery Correction (Port Modification) Activity

- No new Port Mod activity.

EH&S Compliance Activity

End of Life Vehicle Solutions (ELVS)/Mercury Mitigation

- GM's withdrawal from ELVS and the impending environmental impact was picked-up by AP news as well as a 30 second spot on NPR. ELVS is requesting that member company Executives continue encouraging their GM counterparts to "do the right thing" and rejoin ELVS (talking points distributed last week). Current estimate of impact on Toyota's share of ELVS burden indicates increase in our operating expense responsibility of about \$32K/year. Switch collection costs will increase marginally.

HV Battery Recovery/Recycling

Quality Compliance [AD]

- Working with Parts Recovery Center and Corporate EH&S Dept. to craft modified HV battery return procedures, policies and dealer training materials in an effort to resume battery recoveries at a tolerable level of risk.

Quality Compliance [AD]